



SMART 2020:

Enabling the low carbon economy in the information age

We would be delighted if you would join us to discuss the findings of '*Smart 2020: Enabling low carbon economy in the information age*', at 8:30am on 10th Oct. This report is published by The Climate Group in partnership with GeSI (Global e-Sustainability Initiative).

What is the role of information and communications technologies (ICTs) in enabling a low carbon economy? The *Smart 2020* report, based on analysis by McKinsey, shows that through enabling other sectors to reduce their emissions, the ICT industry could reduce global emissions by as much as 15 per cent by 2020, and deliver energy efficiency savings to global businesses of over \$ 900 billion. As such, the report firmly supports both the environmental and economic case for early action on climate change.

What are the next steps to realize this potential? What does leadership look like in the ICT sector, and how can it work collaboratively with other sectors to reduce emissions from buildings, transport, industry and power?

The event will raise awareness and understanding of the study and its findings, and create a platform for dialogue and policy action that will inform a roadmap of activities going forward. Executive level key players from ICT industry representatives with policy makers and other industrial leaders in the region will be in attendance.

TCT and GeSI invite you to join us to explore China's role in SMART 2020, and how Chinese innovation can enable local and global climate change solutions.

We hope that you are able to join us to begin a partnership of business innovation and political drive in the ICT sector.

Please RSVP by fax using the format given next page to: (8610)6440 3749

Or email to dwang@theclimategroup.org

Or register online: <http://smart2020china.eventbrite.com/>



《SMART 2020: Enabling the low carbon economy in the information age》

Launch Event

Return Receipt

Attendee Name:	Title:
Mobile Phone:	Email:
Company Name:	
Contact Person:	Title:
Mobile Phone:	Fax:
Email:	



Venue Sofitel Wanda Beijing
Date Friday, 10th October 2008
Language English and Chinese
Fee Free
Contact Ms. Dongmei WANG
dwang@theclimategroup.org
Tel: 010-6440 3639 ext 8026

Many thanks to our event partners:

Supporting partners: HSBC and Novator

Co-organizers: EMCA, e-China, CSL, SEE, USITO

Supporting media partner: Sohu Finance Channel

AGENDA

- 8:30** Registration with coffee and tea
- 9:00** **Opening Remarks:** Changhua WU, Greater China Director, The Climate Group
- 9:10** **Presentation of the findings:**
Molly Webb, ICT Programme Director, The Climate Group
- 9:30** **Keynotes:** Mr. Tiesheng YANG
Deputy Director, Department of Energy Conservation, Ministry of Industry and Information Technology of the People's Republic of China
- 10:00** **Industry Response to SMART 2020**
Chair: Dong Chen, The Climate Group
Speakers:
Mr. Kemal Ayyildiz, President Asia, Deutsche Telekom
Mats Olsson, President of Ericsson China, Ericsson
Mr. Zhengmao LI, Vice President, China Mobile
Howard Xia, Managing Director of Vodafone China
- 10:50** **Moderated Q&A**
- 11:05** **Coffee Break**
- 11:20** **Industry Discussion**
How to facilitate the smart transformation, in terms of policy frameworks, standards, financial mechanisms and technology innovations, and what other barriers need to be overcome? What are the best practices in the four areas: smart motors, smart grids, smart logistics and smart buildings?
Speakers:
Overview: Mr. Longhai SHEN (Chair)
Chairman, China Energy Conservation Association (EMCA)
Smart motors: Mr. Hongying WANG
President, Hubei Sanhuan Development Corporation Ltd.
Smart grids: IBM
Smart logistics: Mr. Dingyi DAI
Vice President, China Federation of Logistics and Purchasing (CFLP)
Smart Buildings: Mr. Mahesh Tharoor
Director of Service and Energy Solutions, Johnson Controls
- 12:20** **Moderated Q&A**
- 12:35** **Closing Keynote:** Financing the SMART transformation
Mr. Andrew Hemm, Special Assistant to Chief Risk Officer, China Construction Bank
- 12:50** **Closing Remarks:** Mr. Dong CHEN
Director of Business Leadership, China, The Climate Group
- 13:00** **Lunch**